

Activity/Event Report — DAY-1

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| Name of the Event | : | International Business Plan Competition (IBPC) ‘Chakravyuh 1.0’ (The Labyrinth) 2022 |
| Date of the event | | 25 th February 2022 |
| Class/Semester | | All streams |
| Chief Faculty Coordinator, and Convener | : | Prof. Gaanyesh Kulkarni |
| Student Coordinators/Conveners | : | Piyush Chaudhari, Sonali Tiwari, Shefali Magdum, Sameer Shaikh, Abhishek Patil, Khushi Saxena, Preeti Gowda, Karan Mhatre, Anushka Bondre, Aastha Prabhu, Kruti Shah, Dhruvesh Patel, Shreelaxmi, Prianka Gaikwad |
| Jury | | Dr. Ansha Gupta, Dr. Shubhi Lall Agarwal |
| Report Writing | | Nishita Shetty and Shefali Magdum, under the guidance of by Prof. Gaanyesh Kulkarni |

Description:

The session began with brief introduction about the event “International Business Plan Competition (i. e. IBPC) ‘Chakravyuh 1.0’ (Labyrinth) 2022” by our hosts Ms. Sonali Tiwari and Mr. Dhruvesh Patel. This was followed by seeking the blessings of Lord Ganesh by lighting the lamp by Ms. Pallavi Rane (Trustee, AET), Dr. R G Ratnawat (Director, AIMS), Dr. Harshita Kumar (Director, ASB), and Prof. Gaanyesh Kulkarni (Prof. & HOD-Marketing) was later followed by Ganesh Vandana.

Welcoming speech and a brief introduction about our guest Dr. Rajesh Jaware (Professor In-charge - Innovation & Entrepreneurship, Terna Engineering College), and the jury for Day-1, Dr. Ansha Gupta (ASB), Dr. Shubhi Lall Agarwal (AIMS) were welcomed by Ms. Priyanka Gaikwad.

Motivational speech was then delivered by Dr. R G Ratnawat followed by some inspirational words by Dr. Harshita Kumar. She inspired the students and the participants by quoting “It’s not about ideas, but everything about to make happen the ideas”. This was followed by some encouraging words by Ms. Pallavi Rane.

The rules of International Business Plan Competition (i. e. IBPC) ‘Chakravyuh 1.0’ (Labyrinth) 2022’ were later explained to our participants, by our host Sonali and Dhruvesh. Participants were then called out one by one for their respective pitches.

First team pitching was done by “Team Alpha” lead by Krunal Patel, Kunal Sharma and Neha Patil. Team Alpha represented Atharva Institute of Management Studies. Their business plan was about event management, wedding planners and directory of local vendors’ planning for wedding.

Second team “Apna Tailors” were absent for their pitch.

Third team “Oggy” represented JECRC University, led by Samarth Gupta. His business plan is to become food delivery partner which provides information on more discounts from sources.

Fourth team pitch “Suriyo” lead by Neelam Shah, Vedant Gunjal and Maruti Munde represented Pratibha Institute. Their pitch was about battery backup charged by solar energy so that less electricity is used and most of the batteries are backed up by solar power.

Fifth team “Healthy food cafe” represented NCRD’s Sterling Institute of management studies and was led by Rutika Doiphode, Samiksha Patil and Pratiksha Chaudhari. Her idea is to open a healthy food cafe using vegan products and using less sugar, soda, etc.

Sixth team “knowledge mates” representing NCRD’s Sterling Institute of management studies lead by Bharat Shinde, Harsh Verma and Saurabh Gaikwad. Their pitch was regarding providing a knowledge application to students.

Seventh Team “laundry on wheels” lead by Jay Darji and Mukul Deshmukh represented Atharva Institute of Management studies. Their pitch was about providing laundry services to students or people who stay away from home.

After which around 12.45 we had our lunch break, and around 1-hour i.e. by 1.45 everyone was back & joined the session including the participants, professors & judges too. At 2 o clock we continued with the competition.

Eighth Team was led by Rutika Doiphode for Safease the feather touch from NCRD’s Sterling Institute of Management Studies. According to them, their plan is to make sanitary pads, which will be fully biodegradable, having expiry dates too on their packet with onion strip on the pad that can also remove bacteria and it will be C2C service.

Ninth Team was team Sankalp lead by Garima Mangla and Shivam Sharma and Ritika Rathaur who represented Symbiosis Law School. Their pitch was related to stubble burning problem. They planned to develop an app that could directly help farmers to directly contact us for their stubble and extra garbage from the farm, after which the rack builders would collect the dump and get it to the warehouse and in warehouse the dump will then be get converted into final products like Brooms, handicrafts etc.

Tenth Team was Urban Bites by Mahek, Disha & Prachi. Their business plan is to provide hygienic food to college students. Hence, their target audience was the College Canteens so that they could provide the same to students. They also plan to provide the food online as well as offline services to as increase their sales and will ensure air tight containers for food packing.

Eleventh Team was Foodie HUB by Anu Prajapati and Krutika Korde from Atharva Institute of Management Studies and their plan is to provide **Tiffin** services to all those in need, whether hostellers, PGs, the Tiffin needy etc.

Question and Answer sessions were conducted by Dr. Ansha Gupta, and Shubhi Lall Agarwal along with the participants.

With this Ms. Priyanka Gaikwad, then wrapped the session with a Vote of Thanks and ended with National Anthem.

Activity/Event Report — DAY-2

Description:

Our hosts Ms. Aastha and Mr. Sameer welcomed everyone to the finale of the International Business Plan Competition (i. e. IBPC) ‘Chakravyuh 1.0’ (The Labyrinth) 2022. The event began with seeking blessings of Lord Ganesh and lighting of the lamp by Ms. Pallavi Rane (Trustee, AET), Dr. R G Ratnawat (Director, AIMS), Prof. Ganesh Apte, and Prof. Deepak Asarpota. Our guest speakers were introduced by Ms. Sonali Tiwari.

The hosts then introduced the judges, Dr. Rajesh Jaware (Professor In-charge Innovation & Entrepreneurship, Terna Engineering College) Mr. Sumit Srivastawa (Founder & CEO, Start-up ChaupalR- Incubator & Angel Network |Charter Member - TiE Bangalore) and Mr. Bhaskar Deval (Co-founder KulDew Cloud & GaadiBooking) followed by few inspirational and motivational words by our judges to the students and the participants. Ms. Pallavi Rane encouraged the participants by her encouraging words.

Announcement of the five finalists:

- 1) Team Suriyo represented by Neelam Shah, Maruti Munde and Vedant Gunjal from Pratibha Institute.
- 2) Team Safease — the feather touch represented by Rutika Doiphode and Nikita Shinde from NCRD’s Sterling Institute of Management Studies.
- 3) Team Sankalp represented by Shivam Sharma, Ritika Rathaur and Garima Mangla from Symbiosis Law School
- 4) Team Laundry on Wheels represented by Jay Dali and Mukul Deshmukh from Atharva Institute of Management Studies.
- 5) Team Oggy represented by Samarth Gupta from JECRC University

The above finalists contested for the Finale Round with their respective pitches.

Before starting with the pitches, our hosts gave clear instructions and rules to the participants to be followed throughout the competition. First pitch was given by the team “Suriyo” lead by the Ms. Neelam Shah, Mr. Maruti Munde and Mr. Vedant Gunjal who represented Pratibha Institute. Their pitch was about battery backup charged by solar energy so that less electricity is used and most of the batteries are backed up by solar power.

Second pitch was given by team “Safease- the feather touch” lead by Ms. Rutika Doiphode and Ms. Nikita Shinde from NCRD’s Sterling Institute of Management Studies. Their pitch was about menstrual/sanitary napkins that relieved pain for the girls who faced these problems.

Third pitch was by Team Sankalp about Farm to floor Model lead by Shivam Sharma, Ritika Rathaur and Garima Mangla. They represented the Symbiosis Law school.

Next pitch was by Jay Darji and Mukul Deshmukh from Team Laundry on wheels from Atharva Institute of Management Studies. Their idea was to provide laundry service to the market.

Last pitch was by Samarth Gupta from team “OGGY” representing JECRC University. His business plan is to become food delivery partner which provides information on more discounts from sources.

Tips, suggestions and questions were asked by our judge panels Dr. Rajesh Jaware sir, Mr. Sumit Srivastawa and Mr. Bhaskar Deval sir.

Lastly, skit was played by our committee members Abhishek, Preeti, Sameer and Khushi.

Declaration of winners were announced by Mr. Bhaskar Deval:

1. 2nd runner up — Team Sankalp lead by Shivam Sharma, Ritika Rathaur and Garima Mangla from Symbiosis Law school.
2. 1st runner up — Team Laundry on Wheels lead by Jay Darji and Mukul Deshmukh.
3. Winner — Team Ogy lead by Samarth Gupta from JECRC University.

The e-Certificates will be mailed to the winners & the participants within 7 working days.

The event was ended by a heartfelt speech by Dr. R. G. Ratnawat, followed by a Vote of thanks by Ms. Kruti Shah.

